


Del Mar Vacation Rentals continues partnership with Cape Cod Baseball League leading into 2025 season

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By Laura Pereira

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As the season begins to wind down, the Cape Cod Baseball League is excited to continue its partnership with Del Mar Vacation Rentals leading into the 2025 season.

Del Mar Vacation Rentals was founded by CEO Luke Chapman in 2017. Providing nearly 400 vacation rentals on Cape Cod, the company redefines vacation renting for guests, offering luxurious rental homes with premium amenities that are maintained to the highest standards of cleanliness and care.

The company sets its goal of offering an exceptional vacation experience for each vacationer. Before arrival, all homes are prepared with five-star service, including fresh linens and towels, HBO, Apple TV, Wi-Fi and a digital local resort map.

Del Mar is comprised entirely of Cape local employees, which contributes to the quality of stay for each guest. “We’re here 24/7 to make your stay better... we’re so fiercely proud of being Cape Cod locals, and that is replicated in our business structure and how we operate,” said Jay Richards, Marketing Project Manager at Del Mar.

In addition to its hospitality for its guests, Del Mar is committed to giving back to the Cape Cod community. It established [Live & Work Cape Cod](#), which is a fund dedicated to creating attainable housing opportunities on Cape Cod. This fund is distributed by The Cape Cod Foundation to charities across the Cape and relies entirely on support from the Cape Cod community.

In the 2023 season, when Del Mar and the CCBL began their partnership, it was announced that in addition to financially supporting the Cape League, Del Mar Vacations pledged to donate \$100,000 to the “Live & Work Cape Cod Fund,” and \$10 for every home run hit during that season. Both partners share the value of making Cape Cod an accessible place to reside and work.

Many vacationers on the Cape each summer are eager to attend CCBL games, which Del Mar recognizes as another main factor in the collaboration: “When we want to give our guests an authentic Cape Cod experience, we always push them toward going to a Cape

Cod League game... Cape Cod baseball is essentially Cape Cod in the summertime,” Richards said.

With the partnership between the two, guests on the Cape receive premier service for the duration of their stay with Del Mar while simultaneously experiencing quintessential Cape Cod attractions like Cape League games.

Together, the organizations are devoted to making a difference in the community for vacationers and those who call Cape Cod home.

The Cape Cod Baseball League is continually grateful for the support and partnership from Del Mar Vacation Rentals. For more information about the company, visit <https://thisisdelmar.com/>. You can also plan your stay around catching a Cape Cod Baseball League game in 2024 or 2025 by visiting <https://thisisdelmar.com/capecodbaseball>.